

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C08C14

<b>Invoice #</b>	<b>189641-1</b>
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	189641
Alt Order #	6831504
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	News 8 @ Noon	12-1p		to						
					10/08/12 to 10/14/12	1x	M- - - - -				
	WOOD			M	10/08/12	:30	12:49 PM	QPSD0008000H	\$450.00		1
2	WOOD	News 8 @ Noon	12-1p		to						
					10/08/12 to 10/14/12	1x	- T- - - - -				
	WOOD			Tu	10/09/12	:30	11:58 AM	QPSD0008000H	\$450.00		1
3	WOOD	News 8 @ Noon	12-1p		to						
					10/08/12 to 10/14/12	1x	- - W- - - -				
	WOOD			W	10/10/12	:30	12:16 PM	QPSD0008000H	\$450.00		1
4	WOOD	News 8 @ Noon	12-1p		to						
					10/08/12 to 10/14/12	1x	- - - T- - -				
	WOOD			Th	10/11/12	:30	12:42 PM	QPSD0009000H	\$450.00		1
5	WOOD	News 8 @ Noon	12-1p		to						
					10/08/12 to 10/14/12	1x	- - - - F- -				
	WOOD			F	10/12/12	:30	12:25 PM	QPSD0009000H	\$450.00		1
6	WOOD	Rachael Ray	2-3p		to						
					10/08/12 to 10/14/12	1x	- T- - - - -				
	WOOD			Tu	10/09/12	:30	2:41 PM	QPSD0008000H	\$100.00		1
7	WOOD	Rachael Ray	2-3p		to						
					10/08/12 to 10/14/12	1x	- - W- - - -				
	WOOD			W	10/10/12	:30	2:59 PM	QPSD0008000H	\$100.00		1
8	WOOD	Rachael Ray	2-3p		to						
					10/08/12 to 10/14/12	1x	- - - T- - -				
	WOOD			Th	10/11/12	:30	2:19 PM	QPSD0009000H	\$100.00		1
9	WOOD	Rachael Ray	2-3p		to						
					10/08/12 to 10/14/12	1x	- - - - F- -				
	WOOD			F	10/12/12	:30	2:38 PM	QPSD0009000H	\$100.00		1
10	WOOD	The Doctors	3-4p		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Estimate Number	C08C14	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WOOD	Order #	189641
Account Executive	Petry Philadelphia	Alt Order #	6831504
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WOOD	The Doctors	3-4p		to						
					10/08/12 to 10/14/12	1x	M- - - - -				
	WOOD			M	10/08/12	:30	3:10 PM	QPSD0008000H	\$100.00		1
11	WOOD	The Doctors	3-4p		to						
					10/08/12 to 10/14/12	1x	- T- - - - -				
	WOOD			Tu	10/09/12	:30	3:56 PM	QPSD0008000H	\$100.00		1
12	WOOD	The Doctors	3-4p		to						
					10/08/12 to 10/14/12	1x	- - W- - - -				
	WOOD			W	10/10/12	:30	3:39 PM	QPSD0008000H	\$100.00		1
13	WOOD	The Doctors	3-4p		to						
					10/08/12 to 10/14/12	1x	- - - T- - -				
	WOOD			Th	10/11/12	:30	3:11 PM	QPSD0009000H	\$100.00		1
14	WOOD	The Doctors	3-4p		to						
					10/08/12 to 10/14/12	1x	- - - - F- -				
	WOOD			F	10/12/12	:30	3:59 PM	QPSD0009000H	\$100.00		1
15	WOOD	Ellen	4-5p		to						
					10/08/12 to 10/14/12	1x	M- - - - -				
	WOOD			M	10/08/12	:30	4:37 PM	QPSD0008000H	\$250.00		1
16	WOOD	Ellen	4-5p		to						
					10/08/12 to 10/14/12	1x	- T- - - - -				
	WOOD			Tu	10/09/12	:30	4:29 PM	QPSD0008000H	\$250.00		1
17	WOOD	Ellen	4-5p		to						
					10/08/12 to 10/14/12	1x	- - W- - - -				
	WOOD			W	10/10/12	:30	4:29 PM	QPSD0008000H	\$250.00		1
18	WOOD	Ellen	4-5p		to						
					10/08/12 to 10/14/12	1x	- - - T- - -				
	WOOD			Th	10/11/12	:30	4:22 PM	QPSD0009000H	\$250.00		1
19	WOOD	Ellen	4-5p		to						

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Special Handling		Product Code	ORDR
Agency Ref	IN10086/SP6681/TO1332		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WOOD	Ellen	4-5p	to	10/08/12 to 10/14/12	1x	----F--				
	WOOD			F	10/12/12	:30	4:29 PM	QPSD0009000H	\$250.00		1
20	WOOD	5am Daybreak	5a-6am	to	10/08/12 to 10/14/12	1x	M-----				
	WOOD			M	10/08/12	:30	5:18 AM	QPSD0008000H	\$200.00		1
21	WOOD	5am Daybreak	5a-6am	to	10/08/12 to 10/14/12	1x	-T-----				
	WOOD			Tu	10/09/12	:30	5:29 AM	QPSD0008000H	\$200.00		1
22	WOOD	5am Daybreak	5a-6am	to	10/08/12 to 10/14/12	1x	--W----				
	WOOD			W	10/10/12	:30	5:16 AM	QPSD0008000H	\$200.00		1
23	WOOD	5am Daybreak	5a-6am	to	10/08/12 to 10/14/12	1x	---T---				
	WOOD			Th	10/11/12	:30	5:48 AM	QPSD0009000H	\$200.00		1
24	WOOD	5am Daybreak	5a-6am	to	10/08/12 to 10/14/12	1x	----F--				
	WOOD			F	10/12/12	:30	5:18 AM	QPSD0009000H	\$200.00		1
25	WOOD	6am Daybreak	6-7a	to	10/08/12 to 10/14/12	1x	M-----				
	WOOD			M	10/08/12	:30	6:46 AM	QPSD0008000H	\$475.00		1
26	WOOD	6am Daybreak	6-7a	to	10/08/12 to 10/14/12	1x	-T-----				
	WOOD			Tu	10/09/12	:30	6:54 AM	QPSD0008000H	\$475.00		1
27	WOOD	6am Daybreak	6-7a	to	10/08/12 to 10/14/12	1x	--W----				
	WOOD			W	10/10/12	:30	6:29 AM	QPSD0008000H	\$475.00		1
28	WOOD	6am Daybreak	6-7a	to							

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		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WOOD	6am Daybreak	6-7a		to						
					10/08/12 to 10/14/12	1x	--- T---				
	WOOD			Th	10/11/12	:30	6:11 AM	QPSD0009000H	\$475.00		1
29	WOOD	6am Daybreak	6-7a		to						
					10/08/12 to 10/14/12	1x	---- F--				
	WOOD			F	10/12/12	:30	6:52 AM	QPSD0009000H	\$475.00		1
30	WOOD	Today Show	658-9a		to						
					10/08/12 to 10/14/12	1x	M-----				
	WOOD			M	10/08/12	:30	8:34 AM	QPSD0008000H	\$750.00		1
31	WOOD	Today Show	658-9a		to						
					10/08/12 to 10/14/12	1x	- T-----				
	WOOD			Tu	10/09/12	:30	7:29 AM	QPSD0008000H	\$750.00		1
32	WOOD	Today Show	658-9a		to						
					10/08/12 to 10/14/12	1x	-- W----				
	WOOD			W	10/10/12	:30	8:29 AM	QPSD0008000H	\$750.00		1
33	WOOD	Today Show	658-9a		to						
					10/08/12 to 10/14/12	1x	--- T---				
	WOOD			Th	10/11/12	:30	8:57 AM	QPSD0009000H	\$750.00		1
34	WOOD	Today Show	658-9a		to						
					10/08/12 to 10/14/12	1x	---- F--				
	WOOD			F	10/12/12	:30	7:23 AM	QPSD0009000H	\$750.00		1
35	WOOD	Daybreak Sat @7am	658-8a		to						
					10/08/12 to 10/14/12	2x	----- S-				
	WOOD			Sa	10/13/12	:30	7:42 AM	QPSD0009000H	\$600.00		1
	WOOD			Sa	10/13/12	:30	7:58 AM	QPSD0009000H	\$600.00		2
36	WOOD	Daybreak Sun @6am	6-7a		to						
					10/08/12 to 10/14/12	2x	----- S				
	WOOD			Su	10/14/12	:30	6:10 AM	QPSD0009000H	\$175.00		1
	WOOD			Su	10/14/12	:30	6:28 AM	QPSD0009000H	\$175.00		2

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	WOOD	Daybreak Sun @6am	6-7a		to						
37	WOOD	Daybreak Sun @7am	658-8a		to						
				10/08/12 to 10/14/12	1x		-----S				
	WOOD			Su	10/14/12	:30	7:41 AM	QPSD0009000H	\$475.00		1
38	WOOD	Today Show Sunday	758-9a		to						
				10/08/12 to 10/14/12	2x		-----S				
	WOOD			Su	10/14/12	:30	8:22 AM	QPSD0009000H	\$650.00		1
	WOOD			Su	10/14/12	:30	8:46 AM	QPSD0009000H	\$650.00		2
39	WOOD	M-F News 8 @5p	5-530p		to						
				10/08/12 to 10/14/12	1x		M-----				
	WOOD			M	10/08/12	:30	5:20 PM	QPSD0008000H	\$700.00		1
40	WOOD	M-F News 8 @5p	5-530p		to						
				10/08/12 to 10/14/12	1x		-T-----				
	WOOD			Tu	10/09/12	:30	5:27 PM	QPSD0008000H	\$700.00		1
41	WOOD	M-F News 8 @5p	5-530p		to						
				10/08/12 to 10/14/12	1x		--W----				
	WOOD			W	10/10/12	:30	5:14 PM	QPSD0008000H	\$700.00		1
42	WOOD	M-F News 8 @5p	5-530p		to						
				10/08/12 to 10/14/12	1x		---T---				
	WOOD			Th	10/11/12	:30	5:26 PM	QPSD0009000H	\$700.00		1
43	WOOD	M-F News 8 @5p	5-530p		to						
				10/08/12 to 10/14/12	1x		----F--				
	WOOD			F	10/12/12	:30	5:29 PM	QPSD0009000H	\$700.00		1
44	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/08/12 to 10/14/12	1x		-T-----				
	WOOD			Tu	10/09/12	:30	5:55 PM	QPSD0008000H	\$800.00		1
45	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/08/12 to 10/14/12	1x		---T---				

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
45	WOOD	M-F News 8 @ 530p	530-6p		to						
	WOOD			Th	10/11/12	:30	5:55 PM	QPSD0009000H	\$800.00		1
46	WOOD	NBC Nightly News	628-7p		to						
				10/08/12 to 10/14/12	1x	M- - - - -					
	WOOD			M	10/08/12	:30	6:52 PM	QPSD0008000H	\$1,100.00		1
47	WOOD	NBC Nightly News	628-7p		to						
				10/08/12 to 10/14/12	1x	- - W - - -					
	WOOD			W	10/10/12	:30	7:00 PM	QPSD0008000H	\$1,100.00		1
48	WOOD	NBC Nightly News	628-7p		to						
				10/08/12 to 10/14/12	1x	- - - - F - -					
	WOOD			F	10/12/12	:30	6:30 PM	QPSD0009000H	\$1,100.00		1
49	WOOD	Saturday 10-11p	10-11p		to						
				10/08/12 to 10/14/12	1x	- - - - - S -					
	WOOD			Sa	10/13/12	:30	10:27 PM	QPSD0009000H	\$650.00		1
50	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/08/12 to 10/14/12	1x	M- - - - -					
	WOOD			M	10/08/12	:30	11:59 PM	QPSD0008000H	\$300.00		1
51	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/08/12 to 10/14/12	1x	- T- - - - -					
	WOOD			Tu	10/09/12	:30	12:32 AM	QPSD0008000H	\$300.00		1
52	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/08/12 to 10/14/12	1x	- - W - - - -					
	WOOD			W	10/10/12	:30	11:59 PM	QPSD0008000H	\$300.00		1
53	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/08/12 to 10/14/12	2x	- - - T - - -					
	WOOD			Th	10/11/12	:30	12:08 AM	QPSD0009000H	\$300.00		2
	WOOD			Th	10/11/12	:30	12:32 AM	QPSD0009000H	\$300.00		1
54	WOOD	Tonight Show w/ Leno	1135-1235a		to						

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
54	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/08/12 to 10/14/12	1x	----F--				
	WOOD			F	10/12/12	:30	11:49 PM	QPSD0009000H	\$300.00		1
55	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/08/12 to 10/14/12	1x	M-----				
	WOOD			M	10/08/12	:30	11:25 PM	QPSD0008000H	\$650.00		1
56	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/08/12 to 10/14/12	1x	-T-----				
	WOOD			Tu	10/09/12	:30	11:19 PM	QPSD0008000H	\$650.00		1
57	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/08/12 to 10/14/12	1x	--W----				
	WOOD			W	10/10/12	:30	11:24 PM	QPSD0008000H	\$650.00		1
58	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/08/12 to 10/14/12	1x	---T---				
	WOOD			Th	10/11/12	:30	11:19 PM	QPSD0009000H	\$650.00		1
59	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/08/12 to 10/14/12	1x	----F--				
	WOOD			F	10/12/12	:30	11:29 PM	QPSD0009000H	\$650.00		1
60	WOOD	Inside Edition	7-730p		to						
					10/08/12 to 10/14/12	1x	-T-----				
	WOOD			Tu	10/09/12	:30	7:21 PM	QPSD0008000H	\$425.00		1
61	WOOD	Inside Edition	7-730p		to						
					10/08/12 to 10/14/12	1x	---T---				
	WOOD			Th	10/11/12	:30	7:28 PM	QPSD0009000H	\$425.00		1
62	WOOD	Inside Edition	7-730p		to						
					10/08/12 to 10/14/12	1x	----F--				
	WOOD			F	10/12/12	:30	7:22 PM	QPSD0009000H	\$425.00		1
63	WOOD	Access Hollywood	730-8p		to						

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**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge	Invoice #	189641-1
Product	order	Invoice Date	10/14/12
Estimate Number	C08C14	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/14/12
Station	WOOD	Order #	189641
Account Executive	Petry Philadelphia	Alt Order #	6831504
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/08/12 - 10/14/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
63	WOOD	Access Hollywood	730-8p		to						
				10/08/12 to 10/14/12	1x	M- - - - -					
	WOOD			M	10/08/12	:30	7:46 PM	QPSD0008000H	\$250.00		1
64	WOOD	Access Hollywood	730-8p		to						
				10/08/12 to 10/14/12	1x	- - W- - - -					
	WOOD			W	10/10/12	:30	7:47 PM	QPSD0008000H	\$250.00		1
65	WOOD	Access Hollywood	730-8p		to						
				10/08/12 to 10/14/12	1x	- - - - F- -					
	WOOD			F	10/12/12	:30	7:41 PM	QPSD0009000H	\$250.00		1
66	WOOD	Wednesday 9-10p	9-10p		to						
				10/08/12 to 10/14/12	1x	- - W- - - -					
	WOOD			W	10/10/12	:30	9:42 PM	QPSD0008000H	\$300.00		1
67	WOOD	Sat Prime Rotator	758-11p		to						
				10/08/12 to 10/14/12	1x	- - - - - S-					
	WOOD			Sa	10/13/12	:30	8:20 PM	QPSD0009000H	\$250.00		1
68	WOOD	Football Night in America	7-8P		to						
				10/08/12 to 10/14/12	1x	- - - - - S					
	WOOD			Su	10/14/12	:30	7:29 PM	QPSD0009000H	\$700.00		1
69	WOOD	Sunday Night Football	8-1130P		to						
				10/08/12 to 10/14/12	1x	- - - - - S					
	WOOD			Su	10/14/12	:30	11:42 PM	QPSD0009000H	\$1,000.00		1
				Sports ran late							

Aired Spots**73**

Gross Total      **\$33,225.00**

**Payment Terms 30 Days**

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**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C08C14

<b>Invoice #</b>	<b>189641-1</b>
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	189641
Alt Order #	6831504
Deal #	
Order Flight	10/08/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Agency Commission      **\$4,983.75**  
Net Amount Due      **\$28,241.25**

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